

11<sup>TH</sup> ANNUAL

**2020 inland empire**  
**ECONOMIC FORECAST**

# Riding the Coronavirus Coaster:

An Economic Outlook for 2021

PRESENTED BY



Home of the A. Gary Anderson Graduate School of Management

📍 VIRTUAL CONFERENCE

📅 October 13, 2020

🕒 10:00 AM

## U.S. & CALIFORNIA FORECAST



**Christopher Thornberg** | Director  
Center for Economic  
Forecasting & Development

## INLAND EMPIRE FORECAST



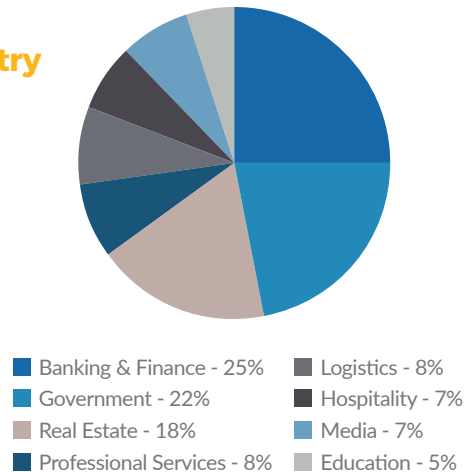
**Tanner Osman** | Research Manager  
Center for Economic  
Forecasting & Development

Featured  
**presenters**

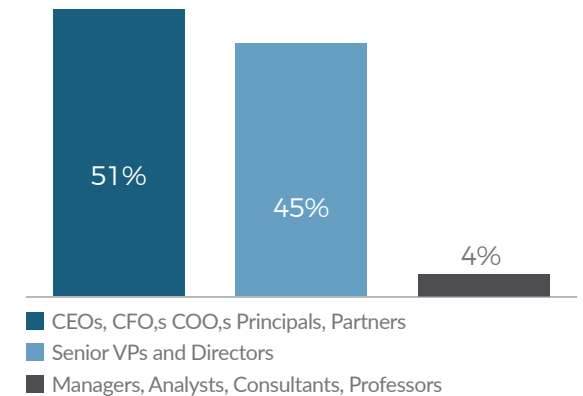
# Audience profile

This half-day summit draws hundreds of C-level executives, investors, entrepreneurs, capital sources, and government and civic leaders — a powerful group of decision-makers and thought leaders.

By Industry



By Job Function



# Sponsorship levels

Sponsorship establishes your organization as a regional leader committed to the economic vitality and success of the Inland Empire. Your commitment will help to provide our community with timely, accurate insights and perspectives into the regional economy — when quality information is more important than ever.

Platinum Sponsor  
\$25,000

- An electronic copy of the 2020 Economic Forecast Conference Book to be shared with clients.
- Inclusion and sponsorship recognition of your logo or name in all the advance marketing materials; online e-blasts (the reach is broadened to the entire UCR community including corporate, government and individuals, as well as throughout the Inland Region); media releases and radio
- Inclusion and sponsorship recognition of your logo on the conference website with a hyperlink to your website.
- Private economic briefing with Dr. Christopher Thornberg (\$7500 value)
- Two full-page advertisement in the Economic Forecast Conference Book.
- Eight invitations to the midyear private economic outlook with Dr. Christopher Thornberg.
- Sponsorship credit at the beginning, during, and end of the virtual Economic Forecast Conference
- Private access to Q & A session with Christopher Thornberg, immediately after the event (employee and client access available)

*\* For tax purposes, a portion of the sponsorship less the estimated fair market value of all benefits will be acknowledged as a gift to the UCR Foundation.*

Gold  
Sponsor  
**\$10,000**

- An electronic copy of the 2020 Economic Forecast Conference Book to be shared with clients.
- Inclusion and sponsorship recognition of your logo or name in all the advance marketing materials; online e-blasts (the reach is broadened to the entire UCR community including corporate, government and individuals, as well as throughout the Inland Region); media releases and radio
- Inclusion and sponsorship recognition of your logo on the conference website with a hyperlink to your website.
- Full-page advertisement in the Economic Forecast Conference Book.
- Six invitations to the midyear private economic outlook with Dr. Christopher Thornberg.
- Sponsorship credit at the beginning, during, and end of the virtual Economic Forecast Conference
- Private access to Q & A session with Christopher Thornberg, immediately after the event (employee and client access available)

Silver  
Sponsor  
**\$5,000**

- An electronic copy of the 2020 Economic Forecast Conference Book to be shared with clients.
- Inclusion and sponsorship recognition of your logo or name in all the advance marketing materials; online e-blasts (the reach is broadened to the entire UCR community including corporate, government and individuals, as well as throughout the Inland Region); media releases and radio
- Inclusion and sponsorship recognition of your logo on the conference website with a hyperlink to your website.
- Half-page advertisement in the Economic Forecast Conference Book.
- Four invitations to the midyear private economic outlook with Dr. Christopher Thornberg.
- Sponsorship credit at the end of the virtual Economic Forecast Conference
- Private access to Q & A session with Christopher Thornberg, immediately after the event (employee and client access available)

Bronze  
Sponsor  
**\$2,500**

- An electronic copy of the 2020 Economic Forecast Conference Book to be shared with clients.
- Inclusion and sponsorship recognition of your logo or name in all the advance marketing materials; online e-blasts (the reach is broadened to the entire UCR community including corporate, government and individuals, as well as throughout the Inland Region); media releases and radio
- Inclusion and sponsorship recognition of your logo on the conference website with a hyperlink to your website.
- Quarter-page advertisement in the Economic Forecast Conference Book.
- Two invitations to the midyear private economic outlook with Dr. Christopher Thornberg.
- Sponsorship credit at the end of the virtual Economic Forecast Conference
- Private access to Q & A session with Christopher Thornberg, immediately after the event (employee and client access available)

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# To become a **2020 Economic Forecast Conference Sponsor:**

mail a check with your company's  
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**2020 Economic Forecast Conference**  
c/o Adrian Stevens  
Senior Director of Development

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**For questions or additional  
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